



Crayons Advertising Limited
Formerly known as Crayons Advertising Pvt. Ltd.
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CIN: U52109DL1986PLC024711

Date: 14.12.2023

M/s National Stock Exchange of India Ltd.
Exchange Plaza
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai-400051
Ph.: 022-26598100-8114

Scrip Code: CRAYONS

Sub: SUBMISSION OF PROCEEDINGS OF EXTRA-ORDINARY GENERAL MEETING OF THE COMPANY HELD ON DECEMBER 14, 2023.

Dear Sir/Ma'am,

This is to inform that the Extra-Ordinary General Meeting ('EGM') of the Members of the Company was held on Thursday, 14th December, 2023 at 04.00 P.M. (IST) through Video Conferencing ('VC')/ Other Audio-Visual Means ('OAVM') in accordance with the applicable provisions of the Companies Act, 2013, Circular(s) issued by the Ministry of Corporate Affairs, and the SEBI Listing Regulations, to transact the business as set forth in the Notice dated 22nd November, 2023 convening the EGM.

In the above connection, please find enclosed herewith the summary of proceedings of the said EGM in due compliance of Regulation 30 of the SEBI Listing Regulations, as amended from time to time.

This is for your kind information and record please.

Thanking you,

Yours Sincerely,

For Crayons Advertising Limited

For CRAYONS ADVERTISING LIMITED

COMPANY SECRETARY
Gagan Mahajan
Compliance Officer

SUMMARY OF PROCEEDINGS OF THE EXTRA-ORDINARY GENERAL MEETING OF CRAYONS ADVERTISING LIMITED

The Extra Ordinary General Meeting ('EGM' or ' Meeting') of the Members of the Company was held on Thursday, the 14th December, 2023, at 04:00 PM (IST) through Video Conferencing ('VC')/Other Audio-Visual Means ('OAVM'), in accordance with the provisions of the Companies Act, 2013 ('Act'), Circular(s) issued by Ministry of Corporate Affairs ('MCA') and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations').

Gagan Mahajan, Company Secretary welcome all the members to this Extra Ordinary General Meeting of the Company which is being held through video conferencing.

He introduced the Directors and Key Managerial Personnel of the Company who have attended the EGM.

Thereafter, he made aware to the members inter-alia with the following: The meeting was held in compliance with the circulars issued by the Ministry of Corporate Affairs (MCA) and the Securities and Exchange Board of India (SEBI) and as per the applicable provisions of the Companies Act, 2013 and the Rules made thereunder, without the physical presence of the Members.

He informed the members about the presence of requisite quorum for the meeting and announced that the meeting can be commenced.

Thereafter he informed that Mr. Shobhit Vasisht (Membership No: 9504, CP No: 21476) Practicing Company Secretary, Proprietor of M/s. Vasisht & Associates, Company Secretaries was appointed to act as a Scrutinizer for the 37th Annual General Meeting of the Company and to handle the E-Voting process in a fair and transparent manner and provide report thereon. The voting result on resolutions will be announced on receipt of consolidated report from him by uploading the same on the websites of the Company, CDSL and stock exchange.

Thereafter he informed that any Members who would like to ask questions to the panelist, may ask your queries via active chat-board during the meeting as no member has registered for speaking during the meeting.

Thereafter he request Mr. Kunal Lalani, Chairman and Managing Director of the Company, to take forward the proceedings of this meeting.

The Chairman welcomed all the members to the Extra Ordinary General Meeting of the Company and inform that the meeting was arranged through Video conferencing and other audio/Visual means for the members.

He also addressed the Members and delivered his speech. Thereafter Mr. Kunal Lalani presided the meeting and welcomed all the members to Meeting and requested, Mr. Gagan Mahajan, Company Secretary to brief the members on the objective and implications of each of

the resolutions which were put up for the approval of the shareholders. Thereafter, the Chairman of the meeting extended his deepest gratitude to all the members of the company, Board of Directors, loyal customers of the Company, and indispensable team of the Company for their support and faith in the company.

Then he asked Mr. Gagan Mahajan, Company Secretary of the Company to continue the proceedings of the EGM and put forth the resolutions to be considered at this EGM.

With the thanks to the Chairman, Mr. Gagan Mahajan, Company Secretary informed the members that Notice dated November 22, 2023 convening this EGM had already been circulated to the members of the Company electronically. With the permission of members, the Company taken all of them as read.

The Company Secretary, thereafter, took up the agenda items to be transacted at the EGM and requested the members to cast their vote. The Company secretary further inform the members that the electronic voting option will remain open for 15 minutes after the conclusion of EGM. The following were the Agenda items:

S. No.	Resolution in brief
1.	TO CONSIDER AND APPROVE THE ALTERATION OF ARTICLES OF ASSOCIATION OF THE COMPANY
2.	TO CONSIDER AND APPROVE ISSUANCE OF UPTO 1,00,000 (ONE LAKH) WARRANTS CONVERTIBLE INTO EQUITY SHARES ON PREFERENTIAL BASIS TO PROMOTER OF THE COMPANY
3.	TO CONSIDER AND APPROVE ISSUANCE OF UPTO 4,00,000 EQUITY WARRANTS CONVERTIBLE INTO EQUITY SHARES ON PREFERENTIAL BASIS TO NON-PROMOTERS /PUBLIC CATEGORY SHAREHOLDERS OF THE COMPANY

There being no speaker presented in the meeting, the Company Secretary moved to Question-and-answer session seeking any clarification pertaining to the aforesaid resolutions. The members raised certain queries which were responded by the Chairman.

The Company Secretary further inform that the electronic voting option will remain open for next 15 min. Members who have not exercised their vote may click the voting button “Cast your vote” which is appearing on the right hand side of your VC meeting screen and vote.

The Company Secretary request the Chairman of the meeting to conclude the meeting.

The Chairman thanked the members for sparing their valuable time for attending the EGM. He also thanked shareholders, Board of Directors, panelists, dedicated employees and clients of the company for their continued commitment to Crayons Advertising Limited.

Thereafter, the Chairman declared the meeting as closed and concluded the meeting at 04:07 PM.