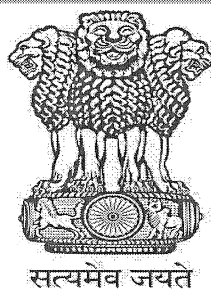


# FORM NO. MGT-7

[Pursuant to sub-Section(1) of section 92 of the Companies Act, 2013 and sub-rule (1) of rule 11of the Companies (Management and Administration) Rules, 2014]



## Annual Return (other than OPCs and Small Companies)

Form language  English  Hindi

Refer the instruction kit for filing the form.

### I. REGISTRATION AND OTHER DETAILS

(i) * Corporate Identification Number (CIN) of the company	U52109DL1986PTC024711	Pre-fill						
Global Location Number (GLN) of the company								
* Permanent Account Number (PAN) of the company	AAACC1063C							
(ii) (a) Name of the company	CRAYONS ADVERTISING PRIVA							
(b) Registered office address	NSIC COMPLEX, MAA ANANDMAYEE MARG OKHLA INDUSTRIAL ESTATE, PHASE- III NEW DELHI Delhi 110020							
(c) *e-mail ID of the company	cs@groupmega.in							
(d) *Telephone number with STD code	01141630000							
(e) Website								
(iii) Date of Incorporation	03/07/1986							
(iv)	<table border="1"><thead><tr><th>Type of the Company</th><th>Category of the Company</th><th>Sub-category of the Company</th></tr></thead><tbody><tr><td>Private Company</td><td>Company limited by shares</td><td>Indian Non-Government company</td></tr></tbody></table>		Type of the Company	Category of the Company	Sub-category of the Company	Private Company	Company limited by shares	Indian Non-Government company
Type of the Company	Category of the Company	Sub-category of the Company						
Private Company	Company limited by shares	Indian Non-Government company						
(v) Whether company is having share capital	<input checked="" type="radio"/> Yes	<input type="radio"/> No						
(vi) *Whether shares listed on recognized Stock Exchange(s)	<input type="radio"/> Yes	<input checked="" type="radio"/> No						

(vii) \*Financial year From date  (DD/MM/YYYY) To date  (DD/MM/YYYY)

(viii) \*Whether Annual general meeting (AGM) held  Yes  No

(a) If yes, date of AGM

(b) Due date of AGM

(c) Whether any extension for AGM granted  Yes  No

## II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY

\*Number of business activities

S.No	Main Activity group code	Description of Main Activity group	Business Activity Code	Description of Business Activity	% of turnover of the company
1	M	Professional, Scientific and Technical	M6	Advertising and market research	100

## III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES (INCLUDING JOINT VENTURES)

\*No. of Companies for which information is to be given

S.No	Name of the company	CIN / FCRN	Holding/ Subsidiary/Associate/ Joint Venture	% of shares held
1				

## IV. SHARE CAPITAL, DEBENTURES AND OTHER SECURITIES OF THE COMPANY

### (i) \*SHARE CAPITAL

#### (a) Equity share capital

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Total number of equity shares	2,500,000	2,250,000	2,250,000	2,250,000
Total amount of equity shares (in Rupees)	25,000,000	22,500,000	22,500,000	22,500,000

Number of classes

Class of Shares	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Number of equity shares	2,500,000	2,250,000	2,250,000	2,250,000

Nominal value per share (in rupees)	10	10	10	10
Total amount of equity shares (in rupees)	25,000,000	22,500,000	22,500,000	22,500,000

**(b) Preference share capital**

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid-up capital
Total number of preference shares	0	0	0	0
Total amount of preference shares (in rupees)	0	0	0	0

Number of classes

0

Class of shares	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Number of preference shares				
Nominal value per share (in rupees)				
Total amount of preference shares (in rupees)				

**(c) Unclassified share capital**

Particulars	Authorised Capital
Total amount of unclassified shares	0

**(d) Break-up of paid-up share capital**

Class of shares	Number of shares			Total nominal amount	Total Paid-up amount	Total premium
	Physical	DEMAT	Total			
<b>Equity shares</b>						
At the beginning of the year	2,250,000	0	2250000	22,500,000	22,500,000	
Increase during the year	0	0	0	0	0	0
i. Public Issues	0	0	0	0	0	0
ii. Rights issue	0	0	0	0	0	0
iii. Bonus issue	0	0	0	0	0	0
iv. Private Placement/ Preferential allotment	0	0	0	0	0	0
v. ESOPs	0	0	0	0	0	0
vi. Sweat equity shares allotted	0	0	0	0	0	0
vii. Conversion of Preference share	0	0	0	0	0	0

viii. Conversion of Debentures	0	0	0	0	0	0
ix. GDRs/ADRs	0	0	0	0	0	0
x. Others, specify				0	0	
0						
<b>Decrease during the year</b>	0	0	0	0	0	0
i. Buy-back of shares	0	0	0	0	0	
ii. Shares forfeited	0	0	0	0	0	
iii. Reduction of share capital	0	0	0	0	0	0
iv. Others, specify				0	0	
0						
<b>At the end of the year</b>	2,250,000	0	2250000	22,500,000	22,500,000	
<b>Preference shares</b>						
<b>At the beginning of the year</b>	0	0	0	0	0	
<b>Increase during the year</b>	0	0	0	0	0	0
i. Issues of shares	0	0	0	0	0	0
ii. Re-issue of forfeited shares	0	0	0	0	0	0
iii. Others, specify				0	0	
0						
<b>Decrease during the year</b>	0	0	0	0	0	0
i. Redemption of shares	0	0	0	0	0	0
ii. Shares forfeited	0	0	0	0	0	0
iii. Reduction of share capital	0	0	0	0	0	0
iv. Others, specify				0	0	
0						
<b>At the end of the year</b>	0	0	0	0	0	

ISIN of the equity shares of the company

(ii) Details of stock split/consolidation during the year (for each class of shares)

Class of shares		(i)	(ii)	(iii)
Before split / Consolidation	Number of shares			
	Face value per share			
After split / Consolidation	Number of shares			
	Face value per share			

**(iii) Details of shares/Debentures Transfers since closure date of last financial year (or in the case of the first return at any time since the incorporation of the company) \***

Nil

[Details being provided in a CD/Digital Media]

Yes  No  Not Applicable

Separate sheet attached for details of transfers

Yes  No

Note: In case list of transfer exceeds 10, option for submission as a separate sheet attachment or submission in a CD/Digital Media may be shown.

Date of the previous annual general meeting		<input type="text"/>	
Date of registration of transfer (Date Month Year)		<input type="text"/>	
Type of transfer	<input type="text"/>	1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock	
Number of Shares/ Debentures/ Units Transferred	<input type="text"/>	Amount per Share/ Debenture/Unit (in Rs.)	<input type="text"/>
Ledger Folio of Transferor		<input type="text"/>	
Transferor's Name	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Surname	middle name	first name
Ledger Folio of Transferee		<input type="text"/>	

Transferee's Name	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Surname	middle name	first name

Date of registration of transfer (Date Month Year)	<input type="text"/>
--	----------------------

Type of transfer	<input type="text"/>	1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock
------------------	----------------------	--

Number of Shares/ Debentures/ Units Transferred	<input type="text"/>	Amount per Share/ Debenture/Unit (in Rs.)	<input type="text"/>
---	----------------------	---	----------------------

Ledger Folio of Transferor	<input type="text"/>
----------------------------	----------------------

Transferor's Name	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Surname	middle name	first name

Ledger Folio of Transferee	<input type="text"/>
----------------------------	----------------------

Transferee's Name	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Surname	middle name	first name

**(iv) \*Debentures (Outstanding as at the end of financial year)**

Particulars	Number of units	Nominal value per unit	Total value
Non-convertible debentures	0	0	0
Partly convertible debentures	0	0	0
Fully convertible debentures	0	0	0
<b>Total</b>			0

**Details of debentures**

Class of debentures	Outstanding as at the beginning of the year	Increase during the year	Decrease during the year	Outstanding as at the end of the year
Non-convertible debentures	0	0	0	0
Partly convertible debentures	0	0	0	0
Fully convertible debentures	0	0	0	0

(v) Securities (other than shares and debentures)

0

Type of Securities	Number of Securities	Nominal Value of each Unit	Total Nominal Value	Paid up Value of each Unit	Total Paid up Value
Total					

V. \*Turnover and net worth of the company (as defined in the Companies Act, 2013)

(i) Turnover

1,049,662,533

(ii) Net worth of the Company

356,260,831

VI. (a) \*SHARE HOLDING PATTERN - Promoters

S. No.	Category	Equity		Preference	
		Number of shares	Percentage	Number of shares	Percentage
1.	Individual/Hindu Undivided Family				
	(i) Indian	550,600	24.47	0	
	(ii) Non-resident Indian (NRI)	0	0	0	
	(iii) Foreign national (other than NRI)	0	0	0	
2.	Government				
	(i) Central Government	0	0	0	
	(ii) State Government	0	0	0	
	(iii) Government companies	0	0	0	
3.	Insurance companies	0	0	0	
4.	Banks	0	0	0	
5.	Financial institutions	0	0	0	

6.	Foreign institutional investors	0	0	0	
7.	Mutual funds	0	0	0	
8.	Venture capital	0	0	0	
9.	Body corporate (not mentioned above)	0	0	0	
10.	Others	0	0	0	
	<b>Total</b>	550,600	24.47	0	0

Total number of shareholders (promoters)

2

**(b) \*SHARE HOLDING PATTERN - Public/Other than promoters**

S. No.	Category	Equity		Preference	
		Number of shares	Percentage	Number of shares	Percentage
1.	Individual/Hindu Undivided Family				
	(i) Indian	1,420,000	63.11	0	
	(ii) Non-resident Indian (NRI)	0	0	0	
	(iii) Foreign national (other than NRI)	0	0	0	
2.	Government				
	(i) Central Government	0	0	0	
	(ii) State Government	0	0	0	
	(iii) Government companies	0	0	0	
3.	Insurance companies	0	0	0	
4.	Banks	0	0	0	
5.	Financial institutions	0	0	0	
6.	Foreign institutional investors	0	0	0	
7.	Mutual funds	0	0	0	
8.	Venture capital	0	0	0	
9.	Body corporate (not mentioned above)	0	0	0	
10.	Others            Director and Relative	279,400	12.42	0	

	<b>Total</b>	1,699,400	75.53	0	0
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Total number of shareholders (other than promoters)

6

Total number of shareholders (Promoters+Public/  
Other than promoters)

8

**VII. \*NUMBER OF PROMOTERS, MEMBERS, DEBENTURE HOLDERS  
(Details, Promoters, Members (other than promoters), Debenture holders)**

Details	At the beginning of the year	At the end of the year
Promoters	2	2
Members (other than promoters)	6	6
Debenture holders	0	0

**VIII. DETAILS OF DIRECTORS AND KEY MANAGERIAL PERSONNEL**

**(A) \*Composition of Board of Directors**

Category	Number of directors at the beginning of the year		Number of directors at the end of the year		Percentage of shares held by directors as at the end of year	
	Executive	Non-executive	Executive	Non-executive	Executive	Non-executive
<b>A. Promoter</b>	0	0	0	0	0	0
<b>B. Non-Promoter</b>	1	2	1	2	0	36.7
(i) Non-Independent	1	2	1	2	0	36.7
(ii) Independent	0	0	0	0	0	0
<b>C. Nominee Directors representing</b>	0	0	0	0	0	0
(i) Banks & FIs	0	0	0	0	0	0
(ii) Investing institutions	0	0	0	0	0	0
(iii) Government	0	0	0	0	0	0
(iv) Small share holders	0	0	0	0	0	0
(v) Others	0	0	0	0	0	0
<b>Total</b>	1	2	1	2	0	36.7

Number of Directors and Key managerial personnel (who is not director) as on the financial year end date

3

**(B) (i) \*Details of directors and Key managerial personnel as on the closure of financial year**

Name	DIN/PAN	Designation	Number of equity share(s) held	Date of cessation (after closure of financial year : If any)
KUNAL LALANI	00002756	Managing Director	548,770	
VIMI LALANI	00010548	Director	275,100	
HULAS MAL LALANI	00257693	Director	1,830	

**(ii) Particulars of change in director(s) and Key managerial personnel during the year**

0

Name	DIN/PAN	Designation at the beginning / during the financial year	Date of appointment/ change in designation/ cessation	Nature of change (Appointment/ Change in designation/ Cessation)

**IX. MEETINGS OF MEMBERS/CLASS OF MEMBERS/BOARD/COMMITTEES OF THE BOARD OF DIRECTORS****A. MEMBERS/CLASS /REQUISITIONED/NCLT/COURT CONVENED MEETINGS**

Number of meetings held

1

Type of meeting	Date of meeting	Total Number of Members entitled to attend meeting	Attendance	
			Number of members attended	% of total shareholding
AGM	31/12/2020	8	8	100

**B. BOARD MEETINGS**

\*Number of meetings held

27

S. No.	Date of meeting	Total Number of directors associated as on the date of meeting	Attendance	
			Number of directors attended	% of attendance
1	04/04/2020	3	3	100
2	30/04/2020	3	3	100
3	04/05/2020	3	3	100
4	10/06/2020	3	3	100
5	13/07/2020	3	3	100
6	27/07/2020	3	3	100

S. No.	Date of meeting	Total Number of directors associated as on the date of meeting	Attendance	
			Number of directors attended	% of attendance
7	30/07/2020	3	3	100
8	01/08/2020	3	3	100
9	05/08/2020	3	3	100
10	21/08/2020	3	3	100
11	21/09/2020	3	3	100
12	01/10/2020	3	3	100

**C. COMMITTEE MEETINGS**

Number of meetings held

0

S. No.	Type of meeting	Date of meeting	Total Number of Members as on the date of the meeting	Attendance	
				Number of members attended	% of attendance
1					

**D. \*ATTENDANCE OF DIRECTORS**

S. No.	Name of the director	Board Meetings			Committee Meetings			Whether attended AGM held on
		Number of Meetings which director was entitled to attend	Number of Meetings attended	% of attendance	Number of Meetings which director was entitled to attend	Number of Meetings attended	% of attendance	30/11/2021
								(Y/N/NA)
1	KUNAL LALAI	27	27	100	0	0	0	Yes
2	VIMI LALANI	27	27	100	0	0	0	Yes
3	HULAS MAL L	27	27	100	0	0	0	Yes

**X. \*REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL**

Nil

Number of Managing Director, Whole-time Directors and/or Manager whose remuneration details to be entered

1

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	KUNAL LALANI	MANAGING DIF	2,050,000	0	0	0	2,050,000
	Total		2,050,000	0	0	0	2,050,000

Number of CEO, CFO and Company secretary whose remuneration details to be entered

0

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1							0
	Total						

Number of other directors whose remuneration details to be entered

0

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1							0
	Total						

#### XI. MATTERS RELATED TO CERTIFICATION OF COMPLIANCES AND DISCLOSURES

\* A. Whether the company has made compliances and disclosures in respect of applicable provisions of the Companies Act, 2013 during the year  Yes  No

B. If No, give reasons/observations

#### XII. PENALTY AND PUNISHMENT - DETAILS THEREOF

(A) DETAILS OF PENALTIES / PUNISHMENT IMPOSED ON COMPANY/DIRECTORS /OFFICERS  Nil

Name of the company/ directors/ officers	Name of the court/ concerned Authority	Date of Order	Name of the Act and section under which penalised / punished	Details of penalty/ punishment	Details of appeal (if any) including present status

(B) DETAILS OF COMPOUNDING OF OFFENCES  Nil

Name of the company/ directors/ officers	Name of the court/ concerned Authority	Date of Order	Name of the Act and section under which offence committed	Particulars of offence	Amount of compounding (in Rupees)

**XIII. Whether complete list of shareholders, debenture holders has been enclosed as an attachment**

Yes  No

**XIV. COMPLIANCE OF SUB-SECTION (2) OF SECTION 92, IN CASE OF LISTED COMPANIES**

In case of a listed company or a company having paid up share capital of Ten Crore rupees or more or turnover of Fifty Crore rupees or more, details of company secretary in whole time practice certifying the annual return in Form MGT-8.

Name

VIKASH GUPTA

Whether associate or fellow

Associate  Fellow

Certificate of practice number

10785

**I/We certify that:**

- (a) The return states the facts, as they stood on the date of the closure of the financial year aforesaid correctly and adequately.  
(b) Unless otherwise expressly stated to the contrary elsewhere in this Return, the Company has complied with all the provisions of the Act during the financial year.  
(c) The company has not, since the date of the closure of the last financial year with reference to which the last return was submitted or in the case of a first return since the date of the incorporation of the company, issued any invitation to the public to subscribe for any securities of the company.  
(d) Where the annual return discloses the fact that the number of members, (except in case of a one person company), of the company exceeds two hundred, the excess consists wholly of persons who under second proviso to clause (ii) of sub-section (68) of section 2 of the Act are not to be included in reckoning the number of two hundred.

**Declaration**

I am Authorised by the Board of Directors of the company vide resolution no. .. 05 dated 26/11/2021

(DD/MM/YYYY) to sign this form and declare that all the requirements of the Companies Act, 2013 and the rules made thereunder in respect of the subject matter of this form and matters incidental thereto have been complied with. I further declare that:

- Whatever is stated in this form and in the attachments thereto is true, correct and complete and no information material to the subject matter of this form has been suppressed or concealed and is as per the original records maintained by the company.
- All the required attachments have been completely and legibly attached to this form.

**Note: Attention is also drawn to the provisions of Section 447, section 448 and 449 of the Companies Act, 2013 which provide for punishment for fraud, punishment for false statement and punishment for false evidence respectively.**

**To be digitally signed by**

Director

KUNAL LALANI  
Digitally signed by  
KUNAL LALANI  
Date: 2022.02.11  
15:36:22 +05'30'

DIN of the director

00002756

**To be digitally signed by**

VIKASH GUPTA  
Digitally signed by  
VIKASH GUPTA  
Date: 2022.02.17  
15:36:22 +05'30'

Company Secretary

Company secretary in practice

Membership number

9198

Certificate of practice number

10785

**Attachments**

- 1. List of share holders, debenture holders
- 2. Approval letter for extension of AGM;
- 3. Copy of MGT-8;
- 4. Optional Attachment(s), if any

Attach
Attach
Attach
Attach

**List of attachments**

Share holding Pattern_ Crayons.pdf
Approval letter of extension of financial year
List of Director.pdf
MGT-8 Crayons Advert.pdf
Board Meeting List 2020-21.pdf

Remove attachment

Modify

Check Form

Prescrutiny

Submit

**This eForm has been taken on file maintained by the Registrar of Companies through electronic mode and on the basis of statement of correctness given by the company**

Fax : 011 -26235702  
Website : [www.mca.gov.in](http://www.mca.gov.in)  
E-Mail : roc.delhi@mca.gov.in

(011)26235703  
(011)26235708

भारत सरकार  
कापरेट कार्य मंत्रालय  
कार्यालय कंपनीज रजिस्ट्रार, दिल्ली एवं हरियाणा  
चतुर्थ तल, आई.एफ.सी.आई. टॉवर, 61 नेहरू प्लेस,  
नई दिल्ली -110019



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS,  
OFFICE OF REGISTRAR OF COMPANIES,  
NCT OF DELHI & HARYANA  
4<sup>TH</sup> FLOOR, IFCI TOWER, 61, NEHRU  
PLACE,  
NEW DELHI -110019

No. ROC/Delhi/AGM Ext./2021/5464

Dated: 23.09.2021

**ORDER**

**Extension of time for holding of Annual General Meeting (AGM) for the financial year ended on 31.03.2021 in terms of third proviso to section 96(1) of Companies Act, 2013 (the Act)**

1. Whereas sub-section (1) of section 96 of the companies Act, 2013 (the Act) provides, inter-alia, that every company, other than a One-person Company, shall in each year hold in addition to any other meetings, a general meeting as its Annual General Meeting (AGM) and shall specify the meeting as such in the notices calling it, and not more than fifteen months shall elapse between the date of one AGM of a company and that of the next;
2. And whereas, the first proviso to sub-section (1) of section 96 of the Act provides that in case of the first AGM, it shall be held within a period of nine months from the date of closing of the first financial year of the company and in any other case, within a period of six months, from the date of closing of the financial year.
3. And whereas, the third proviso to section 96(1) of the Act provides that the Registrar may, for any special reason, extend the time within which any Annual General Meeting, other than the first Annual General Meeting, shall be held, by a period not exceeding three months.
4. And whereas, various representations have been received from the Companies, Industry bodies and Professional Institutes pointing out that several companies are finding it difficult to hold their AGM for the financial year ended on 31.03.2021 due to the difficulties faced in view of the Covid-19 Pandemic.

*[Handwritten Signature]*

5. And whereas, the representations have been considered and the undersigned is of the considered opinion that due to such unprecedented special reason, the time within which the AGM for the financial year ended on 31.03.2021 is required to be held as per provision of sub-section (1) of the section 96 ought to be extended in terms of the third proviso to section 96(1).
6. Now, therefore in terms of power vested with the undersigned under the third proviso to sub-section (1) of the section 96 of the Act, I hereby extend the time to hold the AGM, other than the first AGM for the financial year ended on 31.03.2021 for companies within the jurisdiction of this office, which are unable to hold their AGM for such period within the due date of holding the AGM by a period of Two Months from the due date by which the AGM ought to have been held in accordance with the provisions of sub-section (1) to section 96 of the Act, without requiring the companies to file applications for seeking such extension by filling the prescribed FORM No.GNL-1.

Explanation I: It is hereby clarified that the extension granted under this order shall also cover the:

- i. Pending applications filed in form GNL-1 for the extension of AGM for the financial year ended on 31.03.2021, which are yet to be approved.
- ii. Applications filed in form GNL-1 for the extension of AGM for the financial year ended on 31.03.2021, which were rejected.
- iii. Applications filed in form GNL-1 for the extension of AGM for the financial year ended on 31.03.2021, where the extension approved was for a period less than Two Months.

Explanation II: It is also clarified that the extension granted under this order shall not cover the applications filed in form GNL-1 for the extension of AGM for the financial year ended on 31.03.2021, where the extension approved was for a period of more than Two Months.



(Santosh Kumar)  
Registrar of Companies  
NC of Delhi & Haryana

संतोष कुमार/SANTOSH KUMAR  
कम्पनी रजिस्ट्रार/Registrar of Companies  
कार्यालय कम्पनी रजिस्ट्रार, रा. रा. क्षेत्र, दिल्ली एवं हरियाणा  
Office of Registrar of Companies, NCT of Delhi & Haryana  
कॉर्पोरेट कार्य मंत्रालय/Ministry of Corporate Affairs  
भारत सरकार/Government of India



**Crayons Advertising Pvt. Ltd.**  
Regd. & Corporate Office:  
NSIC Complex, Maa Anandmayee Marg,  
Okhla Ind. Estate-III, New Delhi - 110 020  
Tel: +91 11 4163 0000  
www.thecrayonsnetwork.com  
CIN: U52109DL1986PTC024711

#### NUMBER OF BOARD MEETINGS:

During the year 2020-21, 27 (Twenty-Seven) meetings of the Board of Directors were held as follows:

S. No.	Date of Meeting	Total No. Directors Associated on the Meeting Date	No of Directors Attended	%age of Attendance
1	4 <sup>th</sup> April, 2020	3	3	100%
2	30 <sup>th</sup> April, 2020	3	3	100%
3	4 <sup>th</sup> May, 2020	3	3	100%
4	10 <sup>th</sup> June, 2020	3	3	100%
5	13 <sup>th</sup> July, 2020	3	3	100%
6	27 <sup>th</sup> July, 2020	3	3	100%
7	30 <sup>th</sup> July, 2020	3	3	100%
8	1 <sup>st</sup> August, 2020	3	3	100%
9	5 <sup>th</sup> August, 2020	3	3	100%
10	21 <sup>st</sup> August, 2020	3	3	100%
11	21 <sup>st</sup> September, 2020	3	3	100%
12	1 <sup>st</sup> October, 2020	3	3	100%
13	9 <sup>th</sup> October, 2020	3	3	100%
14	28 <sup>th</sup> October, 2020	3	3	100%
15	24 <sup>th</sup> November, 2020	3	3	100%
16	11 <sup>th</sup> December, 2020	3	3	100%
17	21 <sup>st</sup> December, 2020	3	3	100%
18	30 <sup>th</sup> December, 2020	3	3	100%
19	31 <sup>st</sup> December, 2020	3	3	100%
20	15 <sup>th</sup> January, 2021	3	3	100%
21	18 <sup>th</sup> January, 2021	3	3	100%
22	19 <sup>th</sup> January, 2021	3	3	100%
23	25 <sup>th</sup> January, 2021	3	3	100%
24	18 <sup>th</sup> February, 2021	3	3	100%
25	23 <sup>rd</sup> February, 2021	3	3	100%
26	3 <sup>rd</sup> March, 2021	3	3	100%
27	24 <sup>th</sup> March, 2021	3	3	100%

For CRAYONS ADVERTISING PRIVATE LIMITED

  
Authorised Signatory/Director

THE **crayons** NETWORK

KIRIN CRAYONS  
整合营销平台

CRAYONS  
ADVERTISING

MELON  
MEDIA

ULTRAVIOLET  
DIGITAL

TIRANGA  
PLATFORM+

AMBER  
OOH

OMNI  
BRANDS







A division of Crayons Advertising Pvt. Ltd.  
Regd. & Corporate Office:  
NSIC Complex, Maa Anandmayee Marg,  
Okhla Ind. Estate-III, New Delhi - 110 020  
Tel: +91 11 4163 0000  
www.crayonad.com  
CIN: U52109DL1986PTC024711

**LIST OF DIRECTORS OF CRAYONS ADVERTISING PRIVATE LIMITED AS ON 31.03.2021**

S. No.	Name of Directors	Address	Designation	Date of Appointment	DIN
1	Mr. Kunal Lalani	14, Oak Drive, DLF Chhatarpur Farms , New Delhi-110074	Managing Director	31/03/2014	00002756
2	Mrs. Vimi Lalani	14, Oak Drive, DLF Chhatarpur Farms , New Delhi-110074	Director	01/04/2013	00010548
3	Mr. Hulas Mal Lalani	B-10, Chirag Enclave, New Delhi-110048	Director	01/08/1986	00257693

**Crayons Advertising Private Limited**

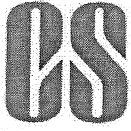
  
Kunal Lalani  
Director  
DIN:00002756



THE CRAYONS NETWORK  
\*\*\*\*\*







**Vikash Gupta & Co.**

Practising Company Secretaries

Flat No. H-5/4, Second Floor,  
Sector-16, Rohini, New Delhi - 110085,  
+91-9313146296  
cacsvikash@gmail.com

**Form No. MGT-8**

*[Pursuant to section 92(2) of the Companies Act, 2013 and rule 11 (2) of  
Companies (Management and Administration Rules, 2014)]*

**CERTIFICATE BY A COMPANY SECRETARY IN PRACTICE**

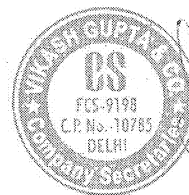
We have examined the registers, records and books and papers of **Crayons Advertising Private Limited, CIN: U52109DL1986PTC024711**, (the Company) having registered office at **NSIC Complex, Maa Anandmayee Marg, Okhla Phase-III, New Delhi-110020**, as required to be maintained under the Companies Act, 2013 (the Act) and the rules made thereunder for the financial year ended on 31<sup>st</sup> March, 2021. In my/ our opinion and to the best of my information and according to the examinations carried out by me/ us and explanations furnished to me/ us by the company, its officers and agents, I/ we certify that:

- A. the Annual Return states the facts as at the close of the aforesaid financial year correctly and adequately.
- B. during the aforesaid financial year the Company has complied with provisions of the Act & Rules made there under in respect of:
1. Its status under the Act;
  2. Maintenance of registers/records & making entries therein within the time prescribed therefore;
  3. filing of forms and returns as stated in the annual return, with the Registrar of Companies, Regional Director, Central Government, the Tribunal Court or other authorities within/beyond the prescribed time;
  4. calling/ convening/ holding meetings of Board of Directors or its committees, if any, and the meetings of the members of the company on due dates as stated in the annual return in respect of which meetings, proper notices were given and the proceedings including the circular resolutions and resolutions passed by postal ballot, if any, have been properly recorded in the Minute Book/registers maintained for the purpose and the same have been signed;
  5. closure of Register of Members / Security holders, as the case may be.
  6. ~~advances/loans to its directors and/or persons or firms or companies referred in section 185 of the Act;~~
  7. contracts/arrangements with related parties as specified in section 188 of the Act;



- ~~8. issue or allotment or transfer or transmission or buy back of securities/ redemption of preference shares or debentures/ alteration or reduction of share capital/ conversion of shares/ securities and issue of security certificates in all instances;~~
- ~~9. keeping in abeyance the rights to dividend, rights shares and bonus shares pending registration of transfer of shares in compliance with the provisions of the Act;~~
- ~~10. declaration/ payment of dividend, transfer of unpaid/ unclaimed dividend/ other amounts as applicable to the Investor Education and Protection Fund in accordance with section 125 of the Act;~~
11. signing of audited financial statement as per the provisions of section 134 of the Act and report of directors is as per sub - sections (3), (4) and (5) thereof;
12. constitution/ appointment/ re-appointments/ retirement/ filling up casual vacancies/ disclosures of the Directors, Key Managerial Personnel and the remuneration paid to them;
13. appointment/ reappointment/ filling up casual vacancies of auditors as per the provisions of section 139 of the Act;
14. approvals required to be taken from the Central Government, Tribunal, Regional Director, Registrar, Court or such other authorities under the various provisions of the Act;
- ~~15. acceptance/ renewal/ repayment of deposits;~~
16. borrowings from its directors, members, public financial institutions, banks and others and creation/ modification/ satisfaction of charges in that respect, wherever applicable;
17. loans and investments or guarantees given or providing of securities to other bodies corporate or persons falling under the provisions of section 186 of the Act ;
18. alteration of the provisions of the Memorandum and/ or Articles of Association of the Company.

**For Vikash Gupta & Co.  
Company Secretaries**



**Vikash Gupta  
COP: 10785**

**M. No.: FCS 9198**

**UDIN: F009198C001970839**

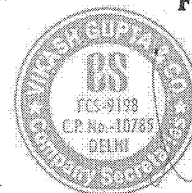
**Place: New Delhi  
Date: 28/12/2021**

**Note: The qualification, reservation or adverse remarks; if any, may be stated at the relevant place(s).**

**ANNEXURE-A**

Forms No. /Returns	SRN	Purpose	Date of Filing	Whether filed in prescribed time (Yes/No)	If delayed in filing whether required requisite additional fees paid (Yes/No)
CHG-4	T04140661	Satisfaction of Charge	24/02/2021	Yes	No
MGT-7	T04598603	Annual Return	25/02/2021	Yes	No
AOC-4	R98812225	XBRL of Financial Statement	12/02/2021	Yes	No
CHG-4	R93762664	Satisfaction of Charge	01/02/2021	Yes	No
CHG-4	R93757110	Satisfaction of Charge	01/02/2021	Yes	No
CHG-4	R71616627	Satisfaction of Charge	20/11/2020	Yes	No
CHG-4	R71615405	Satisfaction of Charge	20/11/2020	Yes	No
CHG-4	R47663273	Satisfaction of Charge	28/07/2020	Yes	No
CHG-4	R47661939	Satisfaction of Charge	28/07/2020	Yes	No
CHG-4	R47662507	Satisfaction of Charge	28/07/2020	Yes	No
CHG-4	R47662853	Satisfaction of Charge	28/07/2020	Yes	No
CHG-4	R46956330	Satisfaction of Charge	23/07/2020	Yes	No
CHG-4	R46956066	Satisfaction of Charge	23/07/2020	Yes	No
DPT-3	R43811405	Return of Deposit	30/06/2020	Yes	No

For Vikash Gupta & Co.  
Company Secretaries



*Vikash Gupta*  
Vikash Gupta  
COP: 10785  
UDIN: F009198C001970839

Place: New Delhi  
Date: 28/12/2021





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**SHARE HOLDING PATTERN OF CRAYONS ADVERTISING PRIVATE LIMITED AS ON**  
**31.03.2021**

S. No.	Name Of Shareholder	No of Equity Share Held	Percentage of Shareholding
1	H. M. Lalani	1830	0.08
2	Kunal Lalani	548770	24.39
3	Vimi Lalani	275100	12.23
4	Vishal Lalani	3000	0.13
5	T. M. Lalani	100	0.004
6	Rachna Bothra	1200	0.05
7	Vimi Investments & Finance Pvt. Ltd.	420000	18.67
8	Sahyog Properties Pvt. Ltd.	1000000	44.44
	<b>Total</b>	<b>2250000</b>	<b>100</b>

Authorised Capital - Rs 2,50,00,000 /- (25,00,000 shares of Rs.10/- each)

Paid up Capital - Rs 2,25,00,000 /- (22,50,000 shares of Rs.10/- each)

For Crayons Advertising Private Limited

  
Kunal Lalani  
Director  
DIN:00002756



THE CRAYONS NETWORK



